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**PRESS RELEASE**

**California Film Commission Upgrades CinemaScout Location Search Engine**

*Improved Online Resource Makes it Easier to Find Production Locations Across the Golden State*

Hollywood, Calif. – As part of its ongoing effort to ensure that California remains an efficient and business-friendly state for entertainment production, the California Film Commission (CFC) today launched a significant upgrade to its CinemaScout **On-Line Location Search Engine**.

“This great new tool combines the most up-to-date technology with the rich assortment of filming locations across the state,” said Business, Transportation and Housing Agency Secretary Dale E. Bonner. “With this enhanced search engine, we can compete more effectively on the world stage, showcasing all the amazing landscapes California has to offer.”

Available on the Commission’s Web site at [www.film.ca.gov](http://www.film.ca.gov), CinemaScout offers motion picture, television, commercial and new media production companies an easily searchable online database of more than 4,000 film locations, including low-cost state properties. It provides superior image quality and location contact information to help production professionals save time and effort when searching for the best locations.

The upgrades introduced today simplify location searching by allowing users to run complex searches with multiple parameters for locations across the state. Powered by the Reel-Scout operating system, the new CinemaScout enables CFC to offer access to custom location packages tailored to each client’s specific requests.

“The upgraded system provides faster, more comprehensive service while helping us reaffirm why California is the unbeatable destination for filmmakers from around the world,” said Amy Lemisch, Director of the California Film Commission. “In today’s competitive climate, we’re fortunate to have this powerful tool to showcase and promote our vast inventory of locations.”

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*The California Film Commission enhances California's position as the leader in motion picture and television production. A one-stop office for filmmakers, the Film Commission issues permits for filming on state-owned property, offers troubleshooting for film productions, and location scouting assistance through our vast resource library and network of local film commissions.*